NIDC

SPONSORSHIP
BROCHURE

NIDC is a community-centred conference to encourage people working in tech to connect and share ideas. One of the main visions from our inception has been to build connections across technology, platforms, and tools, so that's why we partner with meetups from all over the region.

NIDC welcomes people at all stages, from kids showing off their STEAM projects, to career switchers, to company founders, and everyone in-between. We believe that tech is for everyone, everyone has a place in the community, and NIDC is the perfect place for anyone who wants to learn.

None of this would have been possible without you. NIDC has always relied on its sponsors' financial support to get this conference up and running every year. With your support, we have managed to create an event that:

- Celebrating and promoting the Northern Ireland tech community

- That is accessible and family-friendly

- Supports a community of techies to connect to peers

NIDC sponsors have also put forward brilliant speakers that have sparked some great conversations.

We've seen NIDC grow since 2017, and this year we're aiming to grow NIDC even bigger than before. There are new sponsorship packages and pricing to help us reach this goal. Your support means we can reach more people and provide more fun for our attendees, including you! We hope to work with you this year.

Thank You

the NIDC team

Sponsorship Packages

	DIAMOND	PLATINUM	GOLD	SILVER
REGISTRATIONS				
Slots available	2	3	4	8
Complimentary tickets	12	10	8	6
EXHIBITION				
Exhibition stand	YES	YES	YES	NO
VISIBILITY				
Promoted through NIDC social media	YES CUSTOM MESSAGING	YES CUSTOM MESSAGING	YES	YES
Your logo on our website	YES	YES	YES	YES
Your logo displayed at conference	PROMINENT	LARGE	LARGE	MEDIUM
Your logo on our opening and closing slides	YES	YES	YES	YES
Speaker slots	3	2	1	1
2 minute recorded publicity interview	YES	YES	YES	NO
Your message on pre and post event emails	YES	YES	NO	NO
PRICE	£8,000	£6,000	£4,000	£2,000

Supporter	Your logo on the sponsor page of the NIDC website and opening and closing slides at the event. NOTE: Only available for SMEs with 50 or less employees worldwide.	£300
Exhibitor	Space in the exhibitors area. Can be combined with other sponsorship options. This includes 2 exhibitor tickets for you to attend your stand.	£200
Practical	If you're interested in sponsoring items such as child care, T-shirts, printing, prizes etc then let us know and we'll work out something mutually beneficial.	Various

Why become a sponsor?

NIDC isn't just all about developers. We're devoted to inviting everyone who works in tech in Northern Ireland to join in the event. Our research has shown that a considerable amount of people are eager to take part.

To make more room, we've doubled our team of volunteer organisers, and we're increasing the capacity of the event so we can double the number of guests!

What can you expect?

High quality community conference with over 500 attendees with an interest in tech.

A great opportunity to promote your company and raise your brand awareness, NIDC will ensure that your brand is seen between the in-person attendees and social media.

A chance for members of your team to speak in front of an attentive audience, whether it be their latest project for the company or a technology they're passionate about.

Interested in learning more?

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach.

Also, in addition to existing packages, we are open to tailor-made partnerships.

Our Sponsorship Team is available for any questions you may have.